



## ‘Digital Nomad’ Period in Turkey’s Long-Running Brain Drain Problem

Ever since the republic [of Turkey] was founded, brain drain has been a big issue for developing nations skilled workforce means a sheer dynamo in increasing the national growth index. However, as the global trade and workforce is beginning to change shape, the migration of skilled workforce overseas, the so-called brain drain sped up for in addition to the physical brain drain, due to the problem of digital nomads, the brain drain issue has climbed down to the level of high school. In other words, as we fail to create space and voice for the young and brilliant to excel, we face to deplete completely the whole lot of them.

To define the concept of brain drain in its simplest terms, it is the immigrating country's export of its scientists, reserachers and skilled workforce to the immigrated nation gratis, and vice-versa, the gratis import of the immigrated country of these poeple from the immigrating nation. Among the reasons that lead up to brain drain is; the suffering of vocationally or academically highly skilled workforce of lack of opportunity, unemployment, issues in legal, justice and merit sytems. The brain drain of the workforce due to the aforementioned reasons has gone down all the way to high school level. What'smore is the brain drain of the skilled workforce does not happen in the physical world anymore. The young and brilliant

continue to dwell in their home nations yet do serve online or in digital for international organisations; the most severely affected sector here in Turkey is software (engineering).

### Over 1 Billion Digital Nomad is Coming

The concept of digital nomads whose professional life still continues via just a coputer and the internet, also means the exploration of different cultures and countries simultaneously without actually travelling. The specs of the computers for the digital nomad whose no has soared to 35 m in the wake of the pandemic changes to one another depending on their life style. The digital world has fast evolved and eradicated the physical boundaries which also led to the inception

of different modes of working. In addition to the terms such as a ‘freelancer’, who works freely outside a schedule, and a ‘remote employee’, who works from home, the term ‘digital nomad’ is too added, which means integration of new age travel and business life.

The concept of digital nomads, in the aftermath of the pandemic, has fast become the most critical agenda item of millions of people and corporations worldwide. There is over 35 m digital nomads from different nations across the globe. According to MBO Partners, over 17 m freelancers are ready to be converted as digital nomads soon. As the no of workforce who wants to work freely continues to rise, by 2035, it is expected that there shall be over 1 b digital nomads.



# The young generations that identify themselves with new information and technologies shall carry us to the brighter futures

M. Rifat Hisarciklioglu who passed a message because of the 23rd April National Sovereignty and Children Festival reiterated that he believes younger generations in Turkey is to adapt to the restructuring new branches of global trade by assimilating new tech and info."



**T**OBBA President M. Rifat Hisarciklioglu stated in his 23rd April National Sovereignty and Children Festival message that children that are brought up with the higher feelings of love and fraternity are to be the best guardians of the national sovereignty and brighter futures. He added that "the most advanced form of governance in the world are those that depend on the national sovereignty and only through democracy and national will shall we reach the levels of most advanced civilisations that Atatürk pointed."

**The most critical key to development is the spirit of entrepreneurship younger generations must foster**

TOBB President M. Rifat Hisarciklioglu stated in his message that once again we proudly and happily celebrate the 23rd April National Sovereignty and

Children Festival bestowed by Atatürk to all the children in the world. Hisarciklioglu said that no form of government apart from those that are taking its roots in the nation shall constitute a good model for today's modern world and that Atatürk also pointed towards that direction and "as the business world we always reiterate that the younger generations shall move us further to the brighter futures by assimilating new technology and information." For Turkey's brighter futures, "please strive to raise your kids as entrepreneurs." He noted the key to development is the spirit of entrepreneurship children can be fostered; "once again I remember with the feelings of gratitude and pride Gazi Mustafa Kemal and his comrades and wish every one of you a happy 23rd April National Sovereignty and Children festival."



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